



TRUCK TV
.co.uk

EXPERIENCE | QUALITY | TECHNOLOGY
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SAY HELLO TO TRUCKTV

WHO WE ARE

TruckTV takes your campaign to the locations traditional billboards and online advertising can't reach. Our Brand New 2019 Mercedes truck comes fitted with triple sided LED screens to ensure your content is displayed in the highest quality, grabbing the attention and focusing it on your brand.

- Brand New Custom-Built Mercedes Truck
- State of the art high quality LED screens
- Full wrap around triple screens
- Full vehicle Brand wrapping
- Available 24/7, 365 days a year
- Full UK coverage



OUR REACH

LOCATION

We operate throughout the United Kingdom, providing full coverage no matter where you are located.

Our head office is based in Bradford, West Yorkshire. Centrally located head office, we are able to reach the rest of the country with ease & minimal travel times.

Our Route Planning Specialists are able to strategically plan & map optimal routes, to ensure maximise coverage for your brand & ensure you engage directly with your target audience.



ENGAGE WITH YOUR AUDIENCE

DIGITAL ADVERTISING

Digital out of home advertising is on the rise. **98% of people in the UK see at least one outdoor advertisement each week***. With this statistic in mind, your advertisement needs to stand out and needs to be memorable.

As of 2018, **51% of UK adults are exposed to digital out of home advertising***. That's more people paying attention to digital advertising versus traditional advertising methods.

With **the average UK adult spending 3 hours a day 'out and about'***, the challenge if you choose to accept it, is to get your brand in front of your customers as many times as possible in the 3 hour window, taking into account location, consumer profile & seasonal trends.



Promotional image only.

OUR PROCESS & PARTNER WITH TRUCKTV

WHAT WE CAN DO

Become a partner and work with TruckTV.

Get in touch with us today and discuss your brief and when you want to hit the streets. We will work with you to identify the best times, dates and locations in line with your objectives to ensure that you are maximising the opportunity.

Send over your artwork, we'll load and test it on the Truck to ensure complete compatibility. We'll then take your message out to the public and start reaching your brand objectives.

- Static or roaming
- Optimum route planning
- Day or series hire
- Centrally located
- Dedicated Account Manager
- Digital display advice
- Post campaign reports & assessment

OUR PARTNERS



SAY HELLO

CONTACT US

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